

# Colorado Serenity Advertising Rates

Effective November 2017

	One Entry	3 Month Contract (per month)	6 Month Contract (per month)	12 Month Contract (per month)
Back Page	1800	1700	1650	1600
Full Page	1500	1420	1370	1320
3/4 Page	1240	1160	1120	1075
2/3 Page	1115	1030	1000	960
1/2 Page	890	830	800	775
1/3 Page	670	630	606	582
1/4 Page	546	508	488	468
1/6 Page	404	370	360	350
1/8 Page	320	296	286	276
1/12 Page	222	202	197	192
1/16 Page	165	155	148	138

## SPECIAL PLACEMENT

(Additional Charge When Available)

Inside Front Cover — 25%  
 Specific Page Request — 20%  
 All Other Placement Requests — 10%

## CUSTOM HYPERLINKING

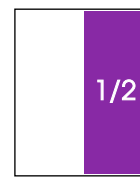
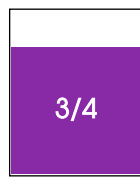
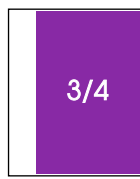
Link urls in your ad in our online edition — \$25/link

**Evergreen & Conifer Chamber members  
 receive the 12-month rate on display ads.**

Cover	\$2260
Cover (Nonprofit Rate)	\$1700
Advertorials	\$345
Inserts (single sheet)	7.5¢ each
Nonprofit Article (700 words-1 picture)	\$375*
Business Promotion (700 words-1 picture)	\$375*
*Add \$50 if we assign a writer	
Business Review (900-1,000 words-2 pictures)	\$800**
**Add \$100 if we assign a writer	

## Ad Sizes

Bleed: 11.25" x 13.5"  
 Trim: 11" x 13"  
 Live Area: 10.5" x 12.5"

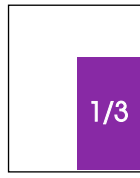
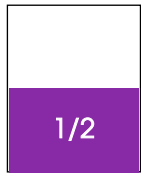


7.3" x 11.833"

9.8" x 8.833"

7.3" x 9.833"

4.8" x 11.833"



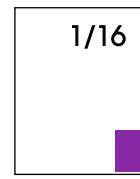
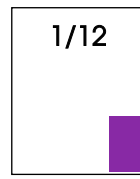
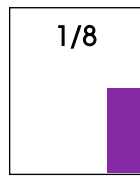
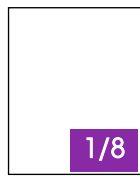
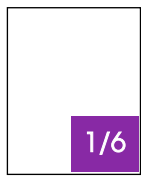
9.8" x 5.833"

4.8" x 7.833"

9.8" x 3.833"

4.8" x 5.833"

9.8" x 2.833"



4.8" x 3.833"

4.8" x 2.833"

2.3" x 5.833"

2.3" x 3.833"

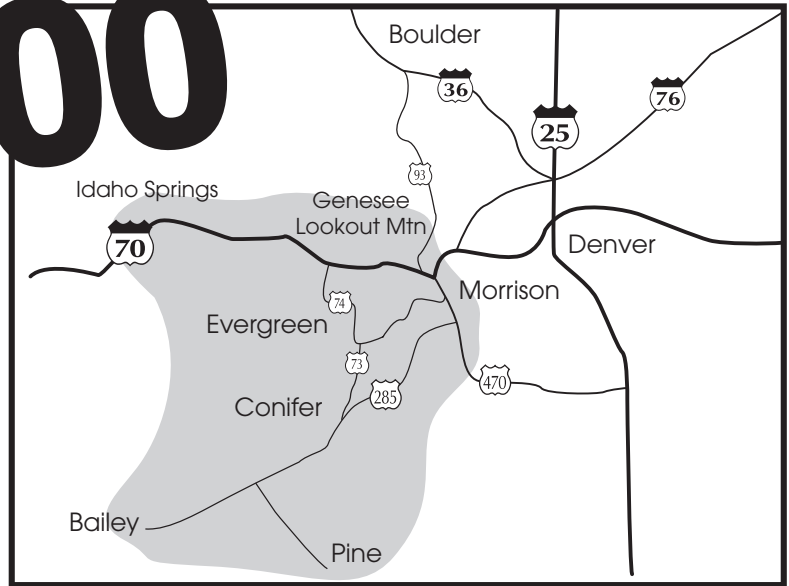
2.3" x 2.833"

# COLORADO Serenity

## 2017 DISTRIBUTION

# 26,000

MOUNTAIN AREA  
MAGAZINES



### 26,000 Direct Mail and Pickup Sites

Bailey .....	3,029
Conifer .....	3,308
Evergreen .....	9,954
Genesee/Lookout Mtn.....	2,755
Idaho Springs.....	2,145
Indian Hills .....	750
Morrison .....	1,664
Pine & Pine Junction.....	1,414
Pickup Sites .....	630
Special Subscription.....	351



### Pickup Sites

#### EVERGREEN

Assist 2 Sell  
Berkshire Hathaway  
Chrome Salon  
Coldwell Banker  
Colorado Furniture Consignment  
Colorado Serenity  
Dandelions  
EverBean  
Evergreen Chamber  
Evergreen National Bank  
Hiwan Laundromat  
Lariat Lodge Brewing Co.  
LIV Sotheby's International Realty  
Little Bear  
RE/MAX Evergreen  
Shephard Realty  
Woodcellar

#### KITTREDGE

Black Hat Cattle Co.  
Mac Nation Café

#### EL RANCHO

Comfort Suites

#### GENESEE

Guido's Pizza  
Mt. Vernon Country Club

#### CONIFER

Aspen Perk  
Brooks Place Tavern  
Coldwell Banker  
Conifer Chamber  
Keller Williams  
RE/MAX Conifer

#### MARSHDALE

Marshdale General Store  
The Bears Inn

COLORADO SERENITY  
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